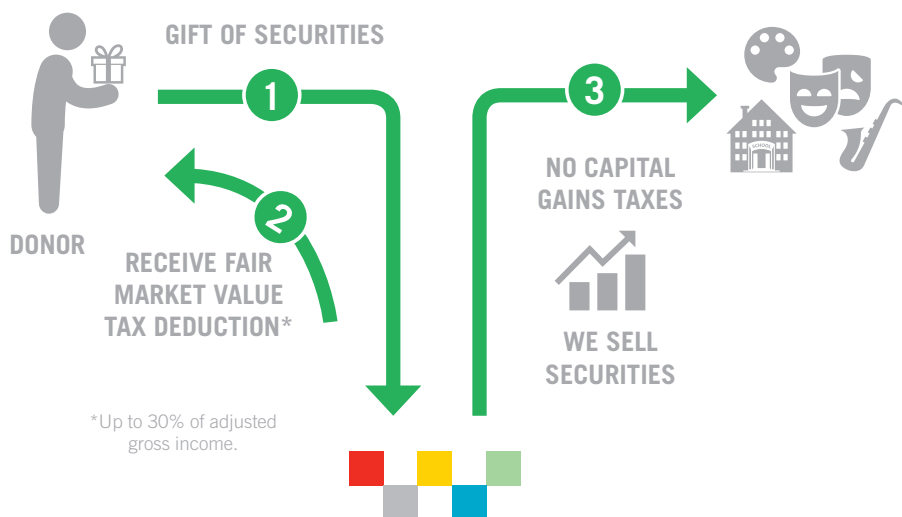


# STOCK GIVING

at the Woodruff Arts Center

## TURNING APPRECIATED SECURITIES INTO INSPIRATIONAL ART

Consider donating appreciated investments to help provide world-class art for more than 1.2 million visitors to our campus each year. Transferring stocks is easy, and the tax benefits could allow you to provide more support for the arts you know and love.



**Re-balance your portfolio with art in mind!**

“ One of the best kept secrets for charitable giving is to make donations by transferring stocks. Jeff and I think this is smart, easy and a win-win for all. It is smart because we can save on capital gains tax by donating stocks directly, and easy because non-profits like the Woodruff Arts Center are well prepared to receive the stock transfers, which have a greater value than we might otherwise give in cash. ”

Ann Cramer, Woodruff Arts Center Trustee  
& long-time supporter of the arts

### DID YOU KNOW?

There may be tax advantages to donating appreciated securities directly to the Woodruff Arts Center.

- Securities owned for at least one year, with appreciated value, are eligible for charitable giving.
- As a non-profit organization, capital gains taxes do not apply to the Arts Center in a sale of the securities, meaning more of the value of your donation goes toward great art for our community.

Speak with your investment professional today about this tax-wise method of giving.

For Instructions, visit [woodruffcenter.org/stock](http://woodruffcenter.org/stock)

