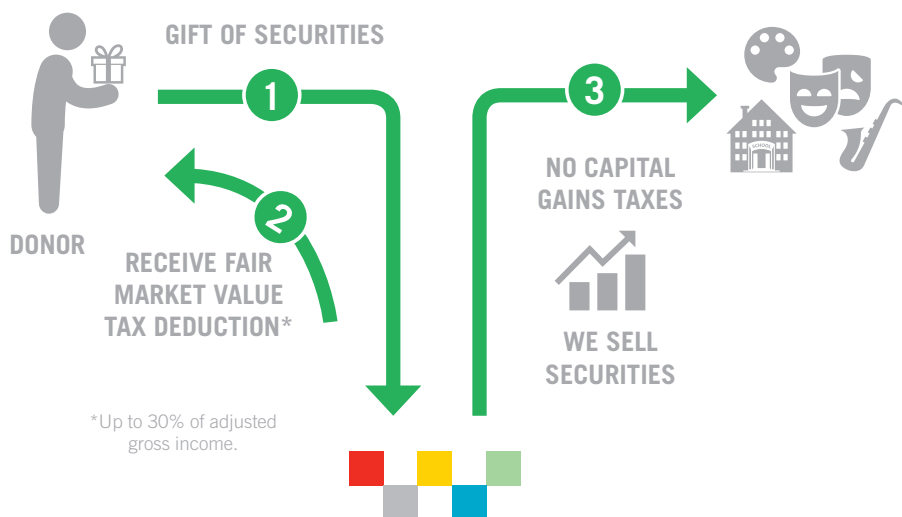


STOCK GIVING

at the Woodruff Arts Center

TURNING APPRECIATED SECURITIES INTO INSPIRATIONAL ART

Consider donating appreciated investments to help provide world-class art for more than 1.2 million visitors to our campus each year. Transferring stocks is easy, and the tax benefits could allow you to provide more support for the arts you know and love.



Re-balance your portfolio with art in mind!

“ One of the best kept secrets for charitable giving is to make donations by transferring stocks. Jeff and I think this is smart, easy and a win-win for all. It is smart because we can save on capital gains tax by donating stocks directly, and easy because non-profits like the Woodruff Arts Center are well prepared to receive the stock transfers, which have a greater value than we might otherwise give in cash. ”

Ann Cramer, Woodruff Arts Center Trustee
& long-time supporter of the arts

DID YOU KNOW?

There may be tax advantages to donating appreciated securities directly to the Woodruff Arts Center.

- Securities owned for at least one year, with appreciated value, are eligible for charitable giving.
- As a non-profit organization, capital gains taxes do not apply to the Arts Center in a sale of the securities, meaning more of the value of your donation goes toward great art for our community.

Speak with your investment professional today about this tax-wise method of giving.

For Instructions, visit woodruffcenter.org/stock

TRANSFERRING GIFTS OF SECURITIES

Instructions as of January 2016



GENERAL INFORMATION

Please send written instructions to your broker of your gift specifying that it is to be a charitable contribution to:

- Robert W. Woodruff Arts Center, Inc.
- Federal Tax ID is 58-0633971

Written instructions should also include the following donor-specific information in order to ensure that your gift is processed and given to the appropriate division in a timely manner:

- First & Last Name
- Gift Purpose – including if you intend for this gift to be directly in support of a single Arts Partner (Alliance Theatre, Atlanta Symphony Orchestra, High Museum of Art) or to the Woodruff Arts Center

CONTACT DETAILS

Your broker may transfer securities to our account (under The Robert W. Woodruff Arts Center, Inc.) at:

- **Brokerage:** State Street
- **Broker:** Fred Menis
- **Address:** State Street Financial Center
One Lincoln Street
Boston, MA 02111
- **Account #** AB2 037220
- **DTC #** 0226

So that the Woodruff Arts Center may know when to expect the transfer, please send your instructions to Brandon Brown by mail, fax, or e-mail:

- **Mail:** Woodruff Arts Center
Attn: Brandon Brown
1280 Peachtree Street NE
Atlanta, GA 30309
- **Fax:** 404-733-5294
- **Email:** brandon.brown@woodruffcenter.org

**QUESTIONS? PLEASE CALL BRANDON BROWN, SENIOR
FINANCIAL SERVICES COORDINATOR, DEVELOPMENT
OPERATIONS AT 404.733.4866
FOR ASSISTANCE**